



End-Users Name HP Storage Essentials Winner in 2006 MVP Awards Program

For the second consecutive year, HP Storage Essentials was honored with the Most Valuable Product (MVP) Award in the Storage Management Software category in the 2006 MVP Awards Program jointly sponsored by *InfoStor Magazine* and the Association of Storage Networking Professionals (ASNP).¹

Winners were selected exclusively by end-users who chose HP Storage Essentials as the best storage management software solution over EMC Control Center, Computer Associates BrightStor Storage Resource Manager, Network Appliance Data ONTAP 7G, and Onaro SANscreen.

"Storage Essentials' second straight MVP win demonstrates that end users recognize the continued advancements that HP has made in standards-based, heterogeneous storage management since the ApplQ acquisition," said Tom Rose, Product Marketing Lead for the HP StorageWorks Software Portfolio. "Storage Essentials simplifies the administration of increasingly complex storage infrastructures, plays a key role in delivering unified server and storage management, and reduces the operational costs associated with IT management."

"*InfoStor* congratulates all of the winners of the 2006 MVP Awards," said Dave Simpson, Editor-in-Chief of *InfoStor*. "These awards are unique in that end users – both *InfoStor's* readers and members of the ASNP – voted to determine the winners based on their own criteria."

"We're very pleased to be able to give the end users a voice in naming the best of the best. Our congratulations to the winners and finalists, alike," said Daniel Delshad, ASNP Chairman.

The MVP Awards Program recognizes the "best of the best" of storage networking products in the industry based on online voting that was open to *InfoStor's* 22,800 end-user readers and ASNP's 2000+ members. The ASNP is the first worldwide organization dedicated to the needs of storage networking users, and *InfoStor Magazine* is one of the leading storage-specific publications for enterprise storage professionals.

Winners were announced at the Storage World Conference in Long Beach, California on June 20, 2006.

⁽¹⁾ In 2005, ApplQ StorageAuthority® Suite won the 2005 MVP Award in the Storage Management Software category. HP has since acquired ApplQ and brings the product to market as HP Storage Essentials.

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