

Digital City Seminar Series

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| 4/27/99—Milwaukee, WI | 8/26/99—Montgomery, AL |
| 4/29/99—Rochester, NY | 8/31/99—Columbia, SC |
| 4/29/99—Columbus, OH | 9/2/99—Raleigh, NC |

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FREE SEMINAR

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Knowledge Is Power

ESRI, Compaq Computer Corporation, and Microsoft Corporation invite you to learn how to increase your decision making power by increasing your knowledge of integrated geographic information system (GIS) software.

Making the right choice with each critical decision that affects your municipality and organization requires accurate, up-to-date information. And making the right choice increases your power to manage effectively.

With the majority of local governments using GIS, the next challenge is the integration of the entire GIS enterprise. The linking of information from separate agencies and functions into a unified, integrated whole allows you to truly take advantage of the knowledge that already exists in your organization.

Meet the Challenge and Get There Free

Digital City is a seminar with sessions designed specifically for both municipal managers and technologists. The Digital City tour is coming to a city near you. Even better, there is no cost to attend.

Using leading-edge technology, software, and services, industry experts will show you how to meet the challenge of integration across your entire municipal GIS enterprise.



Learn from Our Experience

The Digital City tour has a session track designed for you.

Managers—Learn how other government agencies have integrated the GIS enterprise. We'll show you how to get started with planning, implementation, and maintenance.

Technologists—Participate in a hands-on lab where you will test-drive the latest GIS solutions.

Who Should Attend?

Managers, technicians, and consultants in state and local government who are responsible for identifying integrated solutions to increase the efficiency and productivity of the services they offer.

- State governments
- Regional governments
- Counties
- Cities
- Townships

Digital City Daily Program Agenda

9:00 a.m.	Registration and Coffee
10:00 a.m.	Program Welcome and Overview
10:30 a.m.	The Integrated Digital City <ul style="list-style-type: none">• ESRI® Software Overview• Creating an Integrated Enterprise• Technology Directions
12 noon	Luncheon <ul style="list-style-type: none">• Customer Success Stories
1:00 p.m.	Management Track <ul style="list-style-type: none">• Systems Integration• Data Warehousing• Internet Strategies• Enterprise Computing
	Technology Track <ul style="list-style-type: none">• Hands-On Application Test-Drive
2:30 p.m.	Coffee Break
2:45 p.m.	Program Wrap-Up <ul style="list-style-type: none">• Special Pricing Announcements
3:00 p.m.	Program Concludes



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