

AVADirect Launches Line of Servers based on Intel® Xeon® Processor 5500 Series

For Immediate Release:

Twinsburg, OH - March 30

AVADirect, a leading customer computer manufacturer, has announced that its line of servers based on the Intel® Xeon® processor 5500 series are now available for purchase.. Intel® Xeon® processor 5500 series is Intel's newest dual and single socket server technology with new CPUs and chipsets providing ever higher levels of performance.

Misha Troshin, CMO of AVADirect, believes this technology is crucial to jumpstart the sagging high-performance server market. As stated by Misha, "Many businesses are hanging onto older technology because it works and upgrading their current technology to new is costly and time-consuming. By doing so, the costs are extremely high due to maintenance, power usage, and part failures. This new Intel® Xeon® processor 5500 series is several times more powerful than previous generations and by using new virtualization techniques to emulate dozens of servers, the CTO is incredibly low in the long-run."

"AVADirect customers typically use applications that will benefit significantly from the increased performance of the Intel® Xeon Processor Series 5500 series with the the Intel® QuickPath Interconnect, said Boyd Davis, general manager, Intel Server Platform Group Marketing.

AVADirect will have the following server systems available.

- 1U, 2U, 3U, and tower-based general purpose systems available
- SAS and SATA compatible versions of the above systems
- Specialized systems such as Image Generators, Data Storage, and Render Farms

Important to AVADirect is the level of customization the company provides. Component types such as enclosure, motherboard, CPU can all be changed. Changes between brands of hard drives, memory, video cards, and etc is also possible using the web-site's revolutionary system configuration pages. This level of customization is what sets AVADirect apart from any other system integrator.

About AVADirect

AVADirect, Inc. is a custom computer manufacturing company located on the outskirts of Cleveland, Ohio. The company specializes in building all kinds of custom computer systems including: Windows or Linux manageable and highly-reliable servers, high-end workstations and gaming systems, business PCs, and notebooks. For more information, visit www.avadirect.com