

Fact Sheet

Judging Panel: Intel and W Hotels Worldwide* Film Series, 'Four Stories'

SANTA CLARA, Calif. and NEW YORK, Aug. 9, 2012 – Intel Corporation and W Hotels Worldwide* are offering three aspiring filmmakers an opportunity to see their screenplays come to life via “Four Stories,” an innovative global screenplay competition curated by acclaimed film director and screenwriter Roman Coppola and his award-winning production company, The Directors Bureau. Now through Aug. 30, filmmakers can visit intel.com/fourstories to upload their original screenplays.

“Four Stories” is the first project from The Ultrabook Experience, a new initiative from Intel that features collaborations with innovative brands, emerging and established artists, and designers and entertainers that use the Intel-inspired Ultrabook™ devices to do extraordinary things.

About the Participants:

Roman Coppola is a critically acclaimed director, screenwriter, producer and music video creator. In 2012, Coppola co-wrote “Moonrise Kingdom,” his second collaboration with director Wes Anderson (the 2007 film “The Darjeeling Limited” was the first). Coppola has directed music videos with Arctic Monkeys, Daft Punk, Phoenix, The Strokes Ween and other bands. He is currently in post-production on his second feature as director, “A Glimpse Inside the Mind of Charles Swan III,” a comedy starring Bill Murray, Charlie Sheen and Jason Schwartzman.

The Directors Bureau is a film production company based in Los Angeles, founded in 1996 by Mike Mills and Roman Coppola. It includes Aaron Rose, Andy Bruntel, Geoff McFetridge, Graydon Sheppard, Jonas & Francois, M Blash, Megaforce, Melodie McDaniel, Nash Edgerton, Patrick Daughters, Sam Brown, Sofia Coppola and Todd Cole.

About the Judges:

Blake Whitman is a Brooklyn-based filmmaker and vice president of Creative Development at Vimeo, where he oversees the day-to-day management of community development and product and business development strategy.

Chloe Sevigny is a renowned actress and fashion icon. Sevigny’s work on and off the screen has made her a sought-after star and collaborator since her breakout in Larry Clark’s 1995 film “Kids.” Her work in 1999’s “Boys Don’t Cry” brought her an Academy Award nomination for Best Supporting Actress, and she won a Golden Globe for Best Supporting Actress for her role in the HBO series “Big Love.” Sevigny’s currently developing and planning to star in a mini-series with Tom Hanks.

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Deborah Conrad is the chief marketing officer of Intel with responsibilities that span from brand management and product positioning to integrated marketing communications and advertising. She is the Intel powerhouse behind the highly acclaimed Creators Project initiative with VICE.

Eddy Moretti is the chief creative officer at VICE and director of VICE films, producing and co-directing “Heavy Metal in Baghdad.” Moretti is currently executive producing VICE’s upcoming HBO series “VICE.”

James Ransone is best known for his phenomenal performances in the critically acclaimed HBO series, “The Wire” and the Iraq War HBO mini-series “Generation Kill.” He stars in the western film “The Timber,” set to be released in 2013.

Jeff Baena is a screenwriter who penned the innovative 2004 comedy “I Heart Huckabees.” He is currently helping to rewrite the forthcoming comedic feature, “Revenge of the Jocks” and wrote the battle-of-the-sexes comedy “The Awakening of Jean-Luc Barbara.”

Michael Pitt is an actor who has developed an impressive range of dramatic chops. He got his start appearing on the TV series “Dawson’s Creek,” but Pitt turned out his best performances inhabiting characters on the verge of becoming unglued. Under the guidance of such directors as Larry Clark (“Bully,” 2001) Bernard Bertolucci (“The Dreamers,” 2003), Gus Van Sant (“Last Days,” 2005), and Michael Haneke (“Funny Games,” 2007), Pitt He starred in HBO’s hit “Boardwalk Empire,” the Martin Scorsese-produced Prohibition-era drama. Pitt is producing the movie “You Can’t Win,” an adaptation of the autobiography of the freight train hopping, Great Depression adventurer Jack Black. He also co-wrote and stars in the film.

Michaelangelo L’Acqua is an internationally acclaimed DJ and music producer who serves as the global music director for W Hotels Worldwide.

**About the Filming Destinations:
W RETREAT & SPA-MALDIVES**

Beyond the borders of reality, The Maldives encapsulates a sense of eternity. It is a timeless world of secluded beaches and boundless sea, where life pauses, the spirit resets, and a new type of energy emerges.

A universe away from modern stress, at W Retreat & Spa-Maldives bungalows are stilted over transparent waters, where turtles swim with stingrays through tropical reefs teeming with marine life. The blue of day and black of night blend into an intoxicating continuum as time becomes irrelevant, replaced by vitality and renewed passion, preparing guests for whatever’s next. Dhoni boats pass silently, headed toward the interminable horizon,

powered by their billowing sails. This is a place of rejuvenation, where jetsetters come to escape and recharge – and as infinite days become infinite nights, the dark is illuminated with the anticipation of the unknown.

W DOHA HOTEL & RESIDENCES

Reminiscent of the shady branches of the “big tree” that gave Doha its name or the traditional fishing nets of its past, the city’s treasures lie behind an enigmatic veneer.

At the souk, shisha smoke fills the air and sand blows in from the dunes, obscuring Doha’s modern skyscrapers, traditional architecture and contemporary culture with a mysterious desert layer. As the moon rises over W Doha Hotel & Residences – like the Doha Bay oysters opening to reveal their precious pearls – the veil parts and the night comes alive with color and energy. Private cabanas and lanterns evocative of “The Arabian Nights” illuminate ornate details and opulent spaces to see and be seen.

W WASHINGTON DC

The new power play in Washington D.C. isn’t about policy and passing laws, it’s about the politics of pleasure.

After the day’s speeches are done, the city’s insiders and guests gather at W Washington D.C. behind a façade of history to tell a dynamic, modern tale. Here, public speaking meets private meetings and artifice meets intrigue – playmakers put their cards on the table, but keep an ace up their sleeves. Bonding over cocktails, alliances are made and friendships formed. Forget partisanship; the new deal combines conservative pinstripes with liberal black lace, as day is for telling and night is for showing.

W MEXICO CITY

Just as modern Mexico City disguises the ancient Lake Basin that lies below it, the city’s culture is rife with illusion and intrigue – from the Lucha Libre wrestlers’ colorful costumes to the evocative masks that appear in local festivals.

Provocative and alluring, these concealed identities dispel preconceived ideas and enable uninhibited expression. Daily, such notions of role-play, performance and reinvention permeate W Mexico City, where impulse and emotion rule and creativity reigns. What seems sober by day becomes illuminated at night. Conventions are stripped away and costumes enhanced, revealing as they conceal. Guests and locals – bound by their pursuit of pleasure and desire to experience something new – act out their choice of character as color, mystery and an exhilarating beat infuse the scene.