



Intel® Learning Series

Research @ Intel Day

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What is the Intel® Learning Series?



- Complete education solution
 - Purpose-built reference designs, hardware, software, content, infrastructure, services, training
- Based on ethnographic research
 - 2000+ real classrooms, 36 countries
- Localized to meet geographic & cultural needs
- Educational + economic impact
 - Prepares students for knowledge-based society & global economy
 - Builds local learning economies & national competitiveness

Intel® Learning Series



Intel® Learning Series Portfolio

Purpose-Built Clients

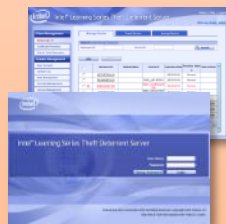
Convertible



Clamshell



Software



Collaboration

Classroom Management

Theft Deterrent

Integrated Education Appliance



- Network infrastructure server
- Secure access to Internet
- Centralized storage of software & content
- Management, backup & maintenance of classmate PCs



Rural Connectivity Platform

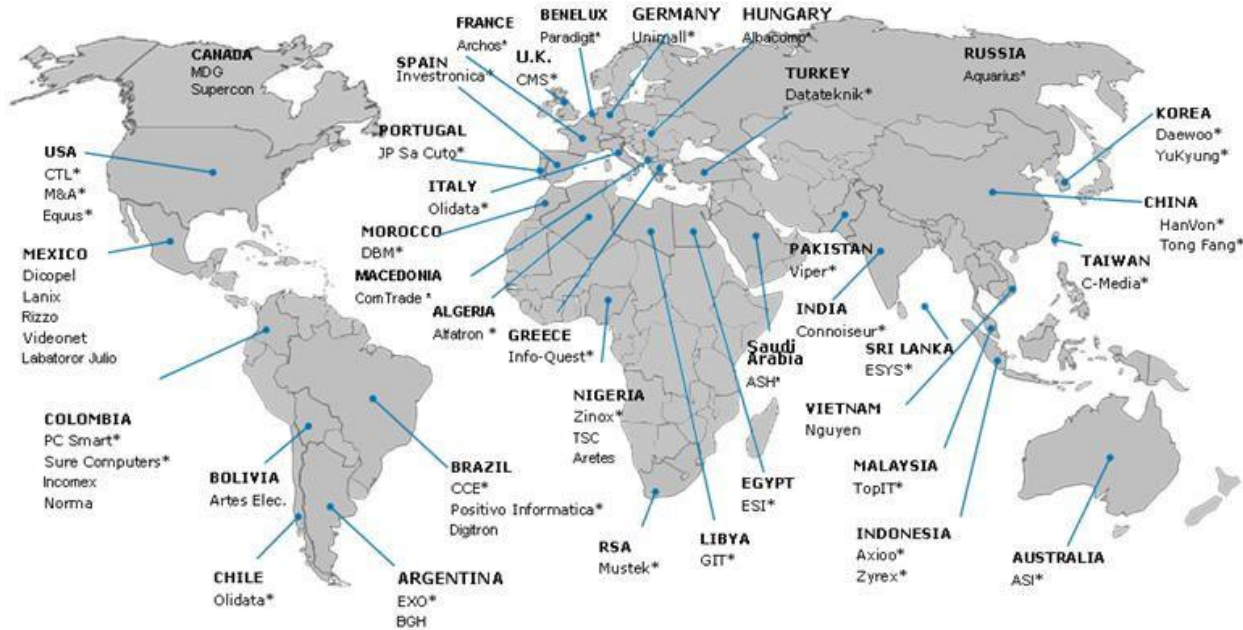
- Enables Internet access where satellite & cable are not an option
- Brings connectivity from cities to outlying rural areas



Intel® Learning Series



Intel® Learning Series Alliance



65+ OEMs

350+ Companies

65+ Countries

20+ Languages

- Over 4 million classmate PCs
- Early successes: Portugal, Macedonia, Argentina
- Intel Learning Series benefits education & economies
- Complete solution that includes hardware, software, infrastructure, services, training
- Research-based & localized for local needs

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Example: Argentina



- Argentina Conectar Igualdad project deploying 1.5M+ Intel® Learning Series classmate PCs in phased roll-out for secondary students
 - Complete, localized solution for 1:1 e-learning
- “The project opens an entire immense world of possibilities, where imagination, creation and development are formidable.”
- Local Teacher



Example: Portugal



- Magellan Project to increase Portugal's national competitiveness
- Majority of grade 1-6 students now have an Intel® Learning Series classmate PC for school & home use
- 10,000 teachers and ICT coordinators trained
- Kids feel empowered to search for info on the Internet & problem-solve
- ~1,500 jobs created & €2.3B in economic activity through 2010



Example: Macedonia



- Computer for Every Child Program organized by Ministry of Information Sciences (MIS)
- 55,000 Intel® Learning Series classmate PCs for students grades 1-3
- 22,000 netbooks for teachers
- Internet access and wireless networking
- 7,000 teachers trained (500+ teachers on community collaboration site)
- Intel skool™ content localized



Our Motivation!



Intel® Learning Series

