

Official Rules for the *Intel® Inspiring Educators Contest*

These rules (the Rules) govern the Intel® Inspiring Educators contest (the “contest”) and set out the terms and conditions between Intel Corporation and its affiliates (“Intel” or “us/we”) and each participant (“participant” or “you”). A submission to this contest constitutes your acceptance of these Rules.

- How to Enter:** Intel Corporation, (the “Sponsor”) is offering Intel® Inspiring Educators contest (the “Contest”) and will award prizes based on the results of judging all valid entries against the criteria established in these Official Contest Rules (the “Rules”). Submit an on-line entry in the designated area of the Intel Teach Educator Community www.engage.intel.com between 8 a.m. PDT Sunday, Nov. 1 and 5 p.m. PST Wednesday, Feb. 17 (“contest period”). During the contest period submit your entry by completing the entry form in the Intel Teach Educator Community and linking to your presentation or video that is housed on a free, easily accessible website such as Utube, Prezi, Teacher Share or Slide Share.
- Eligibility:** Contest is open to all certified Master Teachers and Senior Trainers, participating LEAs, and Participant Teachers in the United States Intel Teach Program. Contestants must have participated in the Intel Teach program. Employees, officers and representatives (and members of their immediate families and those living in the same household of each) of Intel Corporation, its parents, subsidiaries and affiliated companies, advertising and promotion agencies and any company involved in the design, execution, production or judging of this promotion (“contest entities”) are ineligible. Void where prohibited.
- Entry Requirements:** All entries must show how the Intel Teach program has influenced students’ learning, how an MT or PT training has changed classroom learning or how the training has changed the way a teacher teaches. Entry options are: an essay not to exceed 1,000 words, a 10-slide presentation, or a 2-minute video. If the entry is in a format the judges are unable to view, judges may request an alternate format be submitted. Release agreements must be submitted with the entry for all people in all photographs and/or videos submitted.
- Judging:** Submissions will be judged between Feb. 18 and March 8 by members of the Intel Teach Program Team. Judges will evaluate all eligible submissions on the following criteria: impact on student learning, change in teaching practice or effective integration of technology into the curriculum. Judges’ decisions are final. You may withdraw your submission at any time by notifying Sponsor. If a submission is withdrawn your right to win a prize is terminated.
- Ownership and Publicity:** Sponsor does not claim ownership of your submission to the contest; but by submitting an entry, you are granting Sponsor and its affiliated companies the following worldwide, non-exclusive, perpetual, irrevocable, royalty-free, unconditional, fully paid-up rights: (1) to make, have made, use, copy, reproduce, modify, and create derivative works of the contributions, (2) to publicly perform or display, import, broadcast, transmit, distribute (directly and indirectly through multiple tiers), license, offer to sell and sell, rent, lease, or lend copies of the contributions (and derivative works thereof), (3) to sublicense to third parties the foregoing rights, including the right to sublicense to further third parties, and (4) to publish your name or alias in connection with this contest and your contributions. Winners will be required to send Sponsor a copy of their presentation or video.

Contestants understand and agree that their submission may be posted and publicly viewable. By providing a submission, you grant Sponsor and its affiliated companies the right, except where prohibited by law, to use your name for promotional purposes in promoting or publicizing the contest. Sponsor, however, does not have any obligation to use the winning Entries for any purpose.

6. **Participant Warrants:** By submitting an entry you warrant that your submission:
 - does not contain any content that infringes on any third party intellectual Property (IP) rights, and that you own or otherwise have all rights necessary for the submission including any and all IP rights
 - does not disclose any information which would constitute a violation of a confidentiality obligation;
 - does not contain any viruses, worms, spy ware, or other components or instructions that are malicious, deceptive, or designed to limit or harm the functionality of a computer; and
 - is not subject to license terms that require any software or documentation incorporating or being derived from your contributions to be licensed to others.

7. **Prizes:** 20 prizes will be awarded based on the judging. Prizes will consist of a round-trip, non-refundable, economy class air transportation for Winner between the major airport nearest the Winner's U.S. residence and the Denver, CO area; single room hotel accommodations in Denver, CO for Winner for three (3) consecutive nights; one ISTE 2010 (Formerly the National Educational Computing Conference [NECC]) registration, which will take place June 27-30, 2010 at the Colorado Convention Center in Denver, CO; and \$250 stipend for food and miscellaneous expenses. The Approximate Retail Value ("ARV") of each Winner prize is \$1500.00 (actual value depends on airport city of departure). The airline tickets and hotel accommodations may only be used in connection with travel to Denver, CO to attend ISTE 2010. Total of all Prize packages is ARV \$30,000. Limit of one prize per submission. Winners will be notified via email within] seven (7) days from judging. If after seven (7) days of the second notification to the winner no acknowledgement or response is received the prize is forfeited, and Sponsor will select another winner.

The winner may be required to complete an Eligibility Confirmation and a Liability/Publicity Release (unless prohibited by law). The Confirmation and the Release must be returned within ten (10) days of receipt of these documents. Non-compliance with any of these requirements may result in disqualification, in which case an alternate winner may be chosen. Travel arrangements will be made within 30 days from the date of the return the completed Affidavit of Eligibility and/or Liability/Publicity Release.

Substitution or transfer of Prizes are not allowed unless the winner has already received a commitment by Intel to pay for their trip to NECC: in this case, Intel will provide a prize of equal value. Prizes may not be redeemed for cash. If a Prize becomes unavailable or is prohibited by law Sponsor may at its sole discretion award a substitute prize of equal or greater value. The winner accepts responsibility for all federal, state and local taxes and fees in connection with the prizes.

Apart from prizes offered as part of the contest, no monetary compensation will be paid for any of your contest submissions. Intel is not responsible for contest entries not received due to lost, failed, delayed or interrupted connections or miscommunications, or other electronic malfunctions. Intel is not responsible for incorrect or inaccurate

entry information, whether caused by you or any other persons or by any of the equipment or programming associated with or utilized in the contest.

8. **Sponsor's Warranties and Disclaimers:** To the fullest extent allowable by law, Sponsor specifically disclaims any representations or warranties, express or implied, regarding the contest or the prizes including any implied warranty of merchantability or fitness for a particular purpose and implied warranties arising from course of dealing or course of performance.

9. **Release of Liability and Issues of Law:** By participating, all entrants release Sponsor, its affiliates, partners, subsidiaries, officers, directors, agents, employees and all entities associated with the development and execution of this promotion from any and all liability with respect to and in any way arising from participating in this promotion, acceptance or use of prizes. Entrants also agree that Sponsor, its affiliates, partners, subsidiaries, officers, directors, agents, employees and all entities associated with the development and execution of this promotion are not responsible or liable for any injury or damage to an entrant's or third person's computer related to or resulting from the Contest, the submission and/or its prizes. Sponsor is not liable for damage to a user's computer system (including, without limitation, any server failure or lost, delayed or corrupted data or other malfunction) due, either directly or indirectly, to an entrant's participation in the Contest or downloading of information in connection with the Contest. Sponsor reserves the right to modify or cancel the Contest in the event that any portion of any website used to administer any aspect of the Contest becomes technically corrupted.

Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Intel on account of technical problems, human error or traffic congestion on the internet or at any web site, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this contest or downloading any materials in this contest

All Federal, state and local laws and regulations are applicable. THE DELAWARE COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE CONTEST AND THE LAWS OF THE STATE OF DELAWARE SHALL GOVERN THE CONTEST. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THOSE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS. The Contest is void where restricted or prohibited by law.

Sponsor's entire liability and your sole and exclusive remedy will be limited to a distribution of the equivalent amount of prizes as set forth above. By participating in the contest, you waive any and all rights to bring any claim or action related to such matters in any forum beyond one (1) year after the first occurrence of the kind of act, event, condition or omission upon which the claim or action is based.

10. **Generally:** Sponsors may make changes to these rules at any time without notice to you. The most current version of the rules will be available at engage.intel.com. Contributing to the contest or accepting prizes will constitute acceptance of the revised rules. These rules prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials

If, for reasons beyond Sponsor's control (including, but not limited to, tampering or computer virus infection), the contest is not capable of running as originally planned, Intel, at its sole discretion, reserves the right to cancel or modify the Contest, without liability. Intel will not be responsible for lost, late, misdirected, damaged, or illicit submissions, or for Internet, computer hardware and software, phone, and other technical errors, omissions malfunctions, and delays. Entries are void if they contain material typographical or other errors. All entrants agree to comply fully with each provision in these Rules. Any person attempting to defraud or in any way tamper with this Contest and any person who does not comply with these Rules, will be ineligible for any prize(s) and may be prosecuted to the full extent of the law.

11. For any feedback or questions regarding the contest or the prizes you can contact Intel by sending an email to Teacher.training@intel.com or by participating in the contest discussion forum.
12. The Sponsor and Administrator of this contest is Intel Corporation.