

Rubric for Web Page

The main purpose of a rubric is to help you do your best work. Use the rubric to make sure you understand what you are expected to learn. Is all of your work best described by column 4? If not, what can you improve? If you have access to a printer, you may want to print the rubric for reference as you work through the activities. Ask your teacher for help if you have any questions about the rubric.

	4	3	2	1
Content	Additional content, sources, and media have been added to make the Web page more persuasive.	All original persuasive essay content and sources are included in the Web page and at least one media file has been added.	Most persuasive essay content is included, but some sources may be missing, and at least one media file has been added.	Substantial parts of persuasive essay content or sources are missing.
Multimedia	Images, audio, and video enhancements are credited, support and illustrate main points, and make the argument more convincing.	Images, audio, and video enhancements are credited and carefully selected to support and illustrate important main points.	Images, audio, or video enhancements are not credited or sometimes distract the audience from the content.	Images, audio, or video enhancements are not included.
Copyright and Copyleft	Written permission has been secured for all copyrighted content and media. All copylefted content and media are used in ways that are consistent with the license.	All fair use guidelines have been followed and written permission has been secured when required. Most copylefted content and media are used in ways that are consistent with the license.	Fair use guidelines have been followed for most content and media. Copylefted content and media are used in ways that are not consistent with the license.	Fair use guidelines have not been followed for most content and media. Copylefted content and media are not used.
HTML	HTML code includes advanced tags, and all code displays and works	HTML code includes basic tags, and all code displays and works correctly.	HTML code includes basic tags, and most code displays and works correctly.	HTML code does not include basic formatting, image, or hyperlink tags,

	correctly.			or very little code displays or works correctly.
Writing Mechanics	All words are spelled and capitalized correctly. All sentences are punctuated correctly.	Almost all words are spelled or capitalized correctly. Almost all sentences are punctuated correctly.	Several words are misspelled or capitalized incorrectly. Several sentences are punctuated incorrectly.	Many words are misspelled and capitalized incorrectly. Many sentences are punctuated incorrectly.
File Management	Files are clearly named, consistently saved to the correct location, and well-organized in folders.	Files are clearly named and consistently saved to the correct location, but they are not well-organized in folders.	Work is not lost, but files are not clearly named or not consistently saved to the correct location.	Work is lost because files are not clearly named or not consistently saved to the correct location.