

### Rubric for Persuasive Essay

The main purpose of a rubric is to help you do your best work. Use the rubric to make sure you understand what you are expected to learn. Is all of your work best described by column 4? If not, what can you improve? If you have access to a printer, you may want to print the rubric for reference as you work through the activities. Ask your teacher for help if you have any questions about the rubric.

	4	3	2	1
<b>Outline</b>	The outline clearly shows the relationships among main points and supporting points.	The outline consistently distinguishes main points and supporting points, and shows relative importance of relationships.	The outline distinguishes most main points and supporting points related to research questions, but does not show relative importance of relationships.	The outline does not relate to research questions or does not distinguish main points and supporting points.
<b>Introductory Paragraph</b>	The introduction captures readers' attention, interests your readers in your position on the issue, and engages readers in your argument.	The introduction clearly takes a position on the issue of your essay and prepares readers for your argument.	The introduction clearly takes a position on the issue of your essay but may not prepare readers for your argument.	The introduction does not clearly take a position on the issue of your essay.
<b>Body Paragraphs</b>	The body thoroughly explains your position on the issue and uses multiple persuasive strategies to make a compelling argument for your position.  Body paragraphs are focused, complete, and present main points in a logical order.	The body adequately explains your position on the issue and uses at least one persuasive strategy to make a convincing argument for your position.  Body paragraphs are focused and complete, but main points may not always be presented in	The body generally explains your position on the issue but does not make a convincing argument.  Some body paragraphs explain more than one main point or provide too much or too little information to support the main point.	The body does not adequately explain your position on the issue.  Body paragraphs are unfocused, incomplete, or present main points in an illogical order.  Body paragraphs are not connected by transitions.

	All body paragraphs are connected by smooth transitions.	the most logical order.  Body paragraphs are connected by transitions.	Body paragraphs are sometimes connected by transitions.	
<b>Concluding Paragraph</b>	The conclusion offers readers a new viewpoint or insight into your position on the issue.  The conclusion summarizes and synthesizes your essay's argument in a way that makes a lasting impression.	The conclusion offers readers a new viewpoint or insight into the issue.  The conclusion summarizes and synthesizes your essay's argument, but may not make a lasting impression.	The conclusion offers readers a common viewpoint or only basic insight into the issue.  The conclusion summarizes your essay's argument, but does not offer your audience a new viewpoint or insight.	The conclusion does not provide a viewpoint or any insight into the issue.  The conclusion does not summarize or synthesize your essay's argument.
<b>Peer Review</b>	Suggestions are offered and accepted, and creative alternatives are explored.  Revision is thorough and objective.	Suggestions are offered and accepted, and improvements are made.  Revision is objective but not thorough.	Suggestions are offered or accepted, but few improvements are made.  Revision is attempted but not objective.	Suggestions are neither offered nor accepted.  Revision is hurried and incomplete.
<b>Writing Mechanics</b>	Editing is thorough and systematic.  All words are spelled and capitalized correctly.  All sentences are punctuated correctly.  Paragraphing is appropriate and helps move the essay along.	Editing is systematic but not thorough.  Almost all words are spelled and capitalized correctly.  Almost all sentences are punctuated correctly.  Paragraphing is appropriate throughout the	Editing is not systematic.  Several words are misspelled or capitalized incorrectly.  Several sentences are punctuated incorrectly.  Paragraphing is awkward in some parts of the essay.	Editing is hurried and incomplete.  Many words are misspelled and capitalized incorrectly.  Many sentences are punctuated incorrectly.  Paragraphing is awkward throughout most of the

		essay.		essay.
<b>File Management</b>	Files are clearly named, consistently saved to the correct location, and well-organized in folders.	Files are clearly named and consistently saved to the correct location, but they are not well-organized in folders.	Work is not lost, but files are not clearly named or not consistently saved to the correct location.	Work is lost because files are not clearly named or not consistently saved to the correct location.