

## Web site Evaluation Form

### WWW CYBERGUIDE RATINGS FOR CONTENT EVALUATION

Site Title: \_\_\_\_\_ Subject: \_\_\_\_\_

URL: \_\_\_\_\_ Audience: \_\_\_\_\_

Purpose for exploring this site: \_\_\_\_\_

Notes on possible uses of this site and URLs for useful linked sites: \_\_\_\_\_

To determine the worth of the Web site you are considering, evaluate its content according to the criteria described below. Circle "Y" for "Yes", "N" for "No", "NA" for "Not Applicable".

<b>1. First look</b>			
A. User is able to quickly determine the basic content of the site.	Y	N	NA
B. User is able to determine the intended audience of the site.	Y	N	NA
<b>2. Information Providers</b>			
A. The author(s) of the material on the site is clearly identified.	Y	N	NA
B. Information about the author(s) is available.	Y	N	NA
C. According to the info given, author(s) appears qualified to present information on this topic.	Y	N	NA
D. The sponsor of the site is clearly identified.	Y	N	NA
E. A contact person or address is available so the user can ask questions or verify information.	Y	N	NA
<b>3. Information Currency</b>			
A. Latest revision date is provided. Date last revised _____	Y	N	NA
B. Latest revision date is appropriate to material.	Y	N	NA
C. Content is updated frequently.	Y	N	NA
D. Links to other sites are current and working properly.	Y	N	NA
<b>4. Information Quality</b>			
A. The purpose of this site is clear: business/commercial – entertainment – informational - news - personal page - persuasion	Y	N	NA
B. The content achieves this intended purpose effectively.	Y	N	NA
C. The content appears to be complete (no "under construction" signs, for example)	Y	N	NA
D. The content of this site is well organized.	Y	N	NA
E. The information in this site is easy to understand.	Y	N	NA
F. This site offers a sufficient information related to my needs/purposes.	Y	N	NA
G. The content is free of bias, or the bias can be easily detected.	Y	N	NA
H. This site provides interactivity that increases its value.	Y	N	NA
I. The information appears to be accurate based on user's previous knowledge of subject.	Y	N	NA
J. The information is consistent with similar information in other sources.	Y	N	NA
K. Grammar and spelling are correct.	Y	N	NA
<b>5. Further Information</b>			
A. There are links to other sites that are related to the my needs/purposes.	Y	N	NA
B. The content of linked sites is worthwhile and appropriate to my needs/purposes.	Y	N	NA
<b>Totals</b>			

Based on the total of "yes" and "no" answers and your overall observations, rate the content of this site as:

\_\_ Very useful for my information needs \_\_ Worth bookmarking for future reference \_\_ Not worth coming back to

Comments: