Technology Tool Presentation Scoring Guide

4	3	2	1
Content: Key Points of Communication Tool			
We organize our presentation around a few concise points that explain our communication tool.	We organize our presentation around a few concise points that support our communication tool.	We include some main points in our presentation, but they may be wordy or missing information.	We do not identify the main points in our presentation.
Multimedia Features			
We use graphics, video, sound, and other multimedia features effectively to communicate our theme and create interest. We follow all copyright laws when we use multimedia features.	We use some graphics, video, sound, and other multimedia features to enhance and support our key points.	We use graphics, video, sound, and other multimedia features, but some features detract from our key points.	We do not use graphics, video, sound, or other multimedia features, or the ones we use detract from our key points.
Creativity			
Our presentation includes unique features that communicate meaningful fresh insights and perspectives in unusual and surprising ways.	Our presentation communicates insights in unusual and surprising ways.	We try to communicate fresh insights in unusual and surprising ways, but some of our methods distract rather than support our presentation's theme.	Our presentation is predictable.
Organization			
Our presentation organizes information in a creative and logical order, and leaves the audience with an important idea about the theme to think about.	Our presentation organizes information in a logical order, and concludes with a summary of the most important points.	Our presentation has an introduction and a conclusion, but the order of the information may not help us communicate the theme.	Our presentation is missing an introduction or a conclusion, and is organized in a way that confuses the audience.