

Creative Kids Go Pro Scoring Guide

Category	5	3	1	Weight	Total
Process Skills	<p>You show strong decision making skills when deciding on the organization and planning the brochure.</p> <p>You demonstrate highly effective questioning skills in class and with the client.</p> <p>You use effective research skills to gather information for the brochure.</p>	<p>You show decision making skills when deciding on the organization and planning the brochure.</p> <p>You demonstrate some effective questioning techniques in class and with the client.</p> <p>You use research skills to gather information for the brochure, but you could be more resourceful.</p>	<p>You show minimal decision making skills when deciding on the organization and planning the brochure.</p> <p>You ask few questions in class and with the client.</p> <p>You demonstrate minimal research skills to gather information for the brochure.</p>	X 5	/25
Writing	<p>You demonstrate strong writing skills to convey a message clearly.</p>	<p>Your writing conveys the message but could have any of the following: more detail, a more appropriate tone, or a clearer message.</p>	<p>Your writing does not convey the message clearly. You need all of the following: more detail, a more appropriate tone, and a clearer message.</p>	X 5	/25
Graphics	<p>Your graphics and other enhancements enrich the product and significantly contribute to the intended meaning.</p>	<p>Your graphics or other enhancements are present but do not always enrich the learning experience or are sometimes inappropriate.</p>	<p>Your graphics or other enhancements are present but distract from the learning experience or are inappropriate.</p>	X 4	/20
Layout and Design	<p>You have considered design elements for</p>	<p>You have considered some design elements for</p>	<p>You have not really considered design</p>	X 4	/20

	your brochure and created an appropriate brochure for the organization with a clear message.	your brochure and created a satisfactory brochure for the organization.	elements for your brochure and created a brochure that is not appropriate for the organization.		
Group Work	You worked cooperatively with the team, helped set the direction for the work, solved problems, and showed leadership.	You worked cooperatively with the team, helped set the direction for the work, and solved some problems. At times, you waited for direction from others.	You had trouble working cooperatively with the team.	X 2	/10
				Total	/100