**General information**

|  |  |
| --- | --- |
| Requester name [main contact]: | Alison Elmer |
| Topic: [e.g. Higher Ed, K12, Intel ISEF,…]: | K12 (Intel Teach Elements) |
| Desired launch date: | 4/28 |
| Brief description of content request: | 2nd Elements course launching, updates are to present the course |
| Estimated # of pages (new or to be updated) | 10 |
| Estimated date for final content delivery: | 3/9/10 |
| Marketing/promotion plan and dates: | 4/28 is needed launch |

**Changes to:**

|  |  |  |
| --- | --- | --- |
| **URL** | **Change Description** | **Hyperlink to Script** |
| <http://www.intel.com/education/elements/> | **Content change** | [Elements](#ElementsLanding) |
| <http://www.intel.com/education/tools/index.htm> | **Highlight + item in “Teaching and Learning Resources”** | [Tools & Resources page update](#Tools_Resources) |
| <https://educate.intel.com/pblorder.htm> | **Change SKU to order CDs – new sku 323514-001 (clear text to specify that both courses are included on 1 cd) and update ‘thank you’ to cover all courses** | [Order CDs](#OrderForm) |

Change summary Table**: Elements Landing Page**

|  |  |
| --- | --- |
| Type of Page | Content (project landing) |
| Headline Title | Intel® Teach Elements |
| Highlight Boxes | See below |
| Browser Page Title | Intel® Teach Elements Professional Development |
| Images info: |  |
| URL of page | <http://www.intel.com/education/elements/> |
| Links | ***Project-Based***  ***Approaches* Survey > [links to** [**http://www.surveymonkey.com/s.aspx?sm=G9NN\_2fpuDSez\_2b\_2f9ZAj0OenQ\_3d\_3d**](http://www.surveymonkey.com/s.aspx?sm=G9NN_2fpuDSez_2b_2f9ZAj0OenQ_3d_3d)**]**  ***Assessment in 21st***  ***Century Classrooms* Survey > [links to** [**http://www.surveymonkey.com/s/MG8KKY5**](http://www.surveymonkey.com/s/MG8KKY5)**]**  **PBA review the syllabus > [links to** [**http://download.intel.com/education/common/en/resources/Elements/PBL/Project\_Based\_Syllabus.pdf**](http://download.intel.com/education/common/en/resources/Elements/PBL/Project_Based_Syllabus.pdf)  **Assessment Review the Syllabus > [links to** [**http://download.intel.com/education/common/en/resources/Elements/Assessment/Elements Assessment Syllabus.pdf**](http://download.intel.com/education/common/en/resources/Elements/Assessment/Elements%20Assessment%20Syllabus.pdf)  **Learn More About the Series (PDF) >** **[Links to** <http://download.intel.com/education/common/en/resources/Elements/Intel_Teach_Elements_Overview.pdf> ] |

Content: **Changes to /elements**

* **Change top highlight box to add survey link:**

**To:**

**Share Your Feedback**

Help us improve our Elements courses.

When you finish a course, complete a

survey:

***Project-Based***

***Approaches* Survey >**

***Assessment in 21st***

***Century Classrooms* Survey >**

* **Change 2nd highlight box (strikethrough indicates remove, red indicates new text to add)**

**More from Intel® Teach**

If you enjoyed ~~the Project-Based short~~ an Elements course, learn more about the Intel® Teach Program's other free professional development courses.

**Intel Teach Program >** [Link to [www.intel.com/education/teach/us](http://www.intel.com/education/teach/us)]

**BODY COPY:**

Intel® Teach Elements

Free, just-in-time professional development that you can experience now, anytime, or anywhere. A new series of high interest, visually compelling courses provides deeper exploration of 21st century learning concepts using:

* Animated tutorials and audio dialogs to explain concepts
* Interactive knowledge checking exercises
* Offline activities to apply concepts

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| --- | --- | --- |
| Elements_Assmt_Web_Thumb | **Take *Assessment in 21st Century Classrooms* Online**  Learn new assessment strategies to meet needs of 21st century students.  Review the Syllabus > | **Share Your Feedback**  Help us improve our Elements courses. When you finish a course, complete a survey:  ***Project-Based***  ***Approaches* Survey >**  ***Assessment in 21st***  ***Century Classrooms* Survey >** |
| **Project-Based Approaches online** | **Take *Project-Based Approaches* Online**  Explore ideas and try new project-based approaches for your classroom.  Review the Syllabus > |
| Elements_Thumb_CDs | Order Elements Courses on CD No high speed Internet connection? Take the course offline from a free CD. | **More from Intel® Teach**  If you enjoyed an Elements course, learn more about the Intel Teach  Program's other free professional development courses.  **Intel Teach Program** > |

**Learn more about the series** (PDF) >

Change summary Table**:**

|  |  |  |  |
| --- | --- | --- | --- |
| Type of Page | Teaching & Learning Resources – HIGHLIGHT + ITEM | | |
| Headline Title | No change | | |
| Highlight Boxes | Change Highlight FROM: **NEW Self-Paced or Facilitated Free Professional Development**  Intel® Teach Elements: Project-Based Approaches  Explore ideas and try new project-based approaches in your classroom in a self-paced or facilitated Intel® Teach Elements: Project-Based Approaches Course, an interactive  e-learning experience.  >>[Take the course now](http://www.intel.com/education/elements/index.htm) | **Change Highlight**  **TO:**  **NEW COURSE: Assessment in**  **21st Century Classrooms** Elements2  Take an in-depth look at assessment that meets the needs of 21st century teaching and learning. Learn to plan, develop, and manage student-centered assessment.  >> **Take an Intel Teach Elements Course** |
| Images info: | “Elements 2” | | |
| URL of page | <http://www.intel.com/education/tools/index.htm> | | |
| Links | **“Learn more” links to** [**www.intel.com/education/elements**](http://www.intel.com/education/elements) | | |

|  |  |
| --- | --- |
| Type of Page | Secure order form for Elements and ‘thank you’ |
| Change Description: | Header and text below the “Order CDs for Intel® Teach Elements” header change |
| URL of page | <https://educate.intel.com/pblorder.htm> and <http://www.intel.com/education/elements/thankyou.htm> |
| Links | Change SKU to order CDs – new sku = 323514-001 |

Changes to <https://educate.intel.com/pblorder.htm>

[No change above this point]

**Order CDs for Intel® Teach Elements**

***Note:* You will receive both available courses on a CD, *Assessment in 21st Century Classrooms* and *Project-Based Approaches***

Order up to 25 CDs. To request more than 25, please email [Intel® Education Customer Support](mailto:teacher.training@intel.com)

Quantity \*: 

Please let us know which course(s) you plan to take or facilitate (PBA, Assessment, or Both)\*:



[No change from this point down]

\* Indicates required field

Intel cares about your personal privacy. Your information will only be used for the purposes for which it has been collected. Review Intel’s privacy policy [here](http://www.intel.com/sites/sitewide/en_US/privacy/privacy.htm).

**By submitting this order, I confirm that I have read and agree to the** [**Terms of Use**](http://download.intel.com/education/teach/public/Terms-of-Use-Elements.pdf)

    

Changes to <http://www.intel.com/education/elements/thankyou.htm>

|  |
| --- |
| Thank you for your order! |

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| --- |
| Please remember to complete the short survey included within the Course Resources to let us know what you think.  [Return](http://www.intel.com/education/elements/) to Intel® Education Resources for Teachers [Link to [www.intel.com/education/teachers](http://www.intel.com/education/teachers) ] |