

## WWI Propaganda Presentation Rubric

<b>Content: Theme</b>	My presentation has an engaging title and opening slide that describe a theme that engages the viewer, unifies the whole presentation, and says something important about propaganda.	My presentation has a title and opening slide that reflect a theme that unifies the presentation and says something important about propaganda.	My presentation has a predictable title and opening slide.	My presentation does not have a title or a theme.
<b>Content: Examples</b>	I analyze several examples of WWI propaganda in different formats, such as poster, music, speeches, or leaflets, from a variety of countries on both sides of the war for a variety of purposes.	I analyze some examples of WWI propaganda in different formats from more than one country.	The propaganda I analyze is generally the same kind and mostly from one country.	The propaganda I analyze is all the same kind or is all from the same country.
<b>Content: Analysis</b>	I analyze the various components of each piece of propaganda, describe its purpose and the context in which it was used, correctly identify the tools that were used in it, and evaluate its effectiveness..	I analyze each piece of propaganda, describe its purpose, and correctly identify the tools that were used in it.	I attempt to analyze each piece of propaganda and identify the tools that were used in it, but my analysis may be inaccurate or simplistic.	I make a superficial analysis of each piece of propaganda and inaccurately identify the tools that were used in it.
<b>Content: Conclusions</b>	I synthesize what I have learned about conflict throughout history, the important people, places, and events of World War I, and the reasons which motivated different countries to join the War, to draw	I synthesize information from different sources to draw reasonable conclusions about the role that propaganda played in the War.	I make predictable and obvious conclusions about the role that propaganda played in the War.	I repeat or paraphrase the ideas of others about the role that propaganda played in the War.

	unique conclusions about the role that propaganda played in the War.			
<b>Writing: Style</b>	I use an appropriate technical writing style in my presentation, organizing the information by headings, subheadings, and bullets with parallel construction so adequate information is conveyed in as few words as possible.	I use an appropriate technical writing style in my presentation, using headings, subheadings, and bullets to convey information efficiently.	I try to use an appropriate technical style of writing in my presentation, but information is often confusing, wordy, or difficult to find.	I do not use technical writing in my presentation, and it is difficult for the audience to understand what I am trying to say.
<b>Writing: Conventions</b>	The writing in my presentation has no errors in spelling, punctuation, capitalization, or usage, unless they are deliberately used to enhance the meaning.	The writing in my presentation has no errors in spelling, punctuation, capitalization, or usage that detract from meaning.	The writing in my presentation has some errors in spelling, punctuation, capitalization, or usage that detract from meaning.	The writing in my presentation has so many errors in spelling, punctuation, capitalization, or usage that it is difficult to understand.
<b>Graphics and Special Effects</b>	I use various presentation features such as transitions, animations, and sound, along with appropriate graphics to enhance the theme of my presentation.	I use various presentation features in ways that do not detract from the theme of my presentation.	Sometimes the presentation features I use detract from the meaning of the presentation.	I use no presentation features or the ones I use overwhelm what I am trying to say.
<b>Presentation: Time</b>	My presentation fits within the 3-5 minute time period.	My presentation fits within the 3-5 minute time period.	My presentation is a bit too long or too short.	My presentation is too short or is far from being completed within the required time period.
<b>Presentation: Public Speaking</b>	I begin my presentation with an introduction, end it with a conclusion, and	I begin my presentation with an introduction, end it with a conclusion, and	I generally just read my slides and make a few relevant comments.	I just read my slides.

	accompany the slides with appropriate, relevant comments that enhance the meaning of the presentation.	accompany the slides with appropriate, relevant comments.		
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